CHOCOLATES





Table of Contents

- Executive Summary
- Company Profile
- Chef Profile
- Market Need Analysis
- Competitor / Industry Analysis
- Competitive Analysis
- Marketing Strategy
- Growth Strategy
- Sales Strategy
- Financial Data





Executive Summary

The Concept

• Designer Chocolates that are unique and popular. Everyone loves chocolate!

The Opportunity

- Specialty foods are on the rise in economies today
- Increase sales and distribution to a regional and national level

The Potential

• Sell premiere, high-end chocolates that are in line with the Williams Sonoma Brand





Chef Phillip Ashley Rix

- Award-winning Designer Chocolatier
- Completely self taught by studying chocolate and ingredients from around the world
- "Real Life Willy Wonka" Forbes Magazine
- Former Business Manager in Corporate Sales Apple Inc
- Named One of America's Best Confectioners and Chocolatiers in 2013 and 2014 by TasteTV
- 2015 Top Luxury Caramel Gold Award for Best Taste at the International Chocolate Salon by TasteTV
- Created over 150 designer chocolates



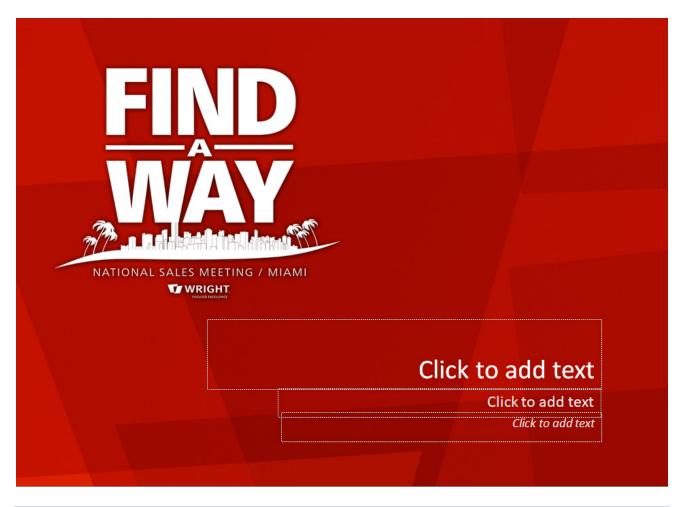


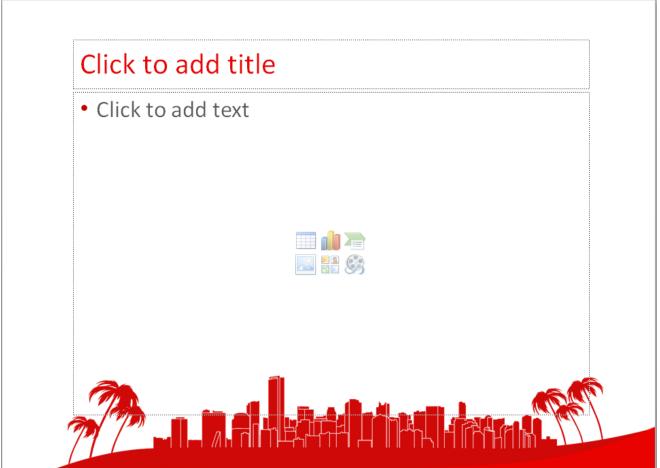


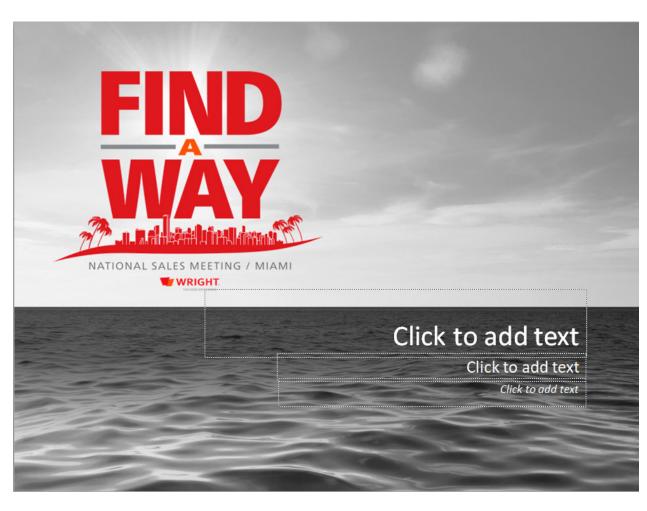












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